

# LANA PRESENTS

## ALSA Double Point Halter & Performance Show

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*this popular show has moved to central California*



**JAN. 31 - FEB. 1, 2009**  
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best part of owning llamas is being able to share them with our grandchildren. Mandy has 2 children, Taylor and Jacob who are our 2 oldest grandchildren they are 4 and 2 ½ and they have already picked out their own llamas. They love to come to the farm to walk the llamas and do the obstacle course, and of course name the new babies. We now have 6 grandchildren and we can hardly wait till the day comes when they are all old enough to travel with us and compete in



the performance classes, and halter.

**You had a very successful store on your farm. What were you selling?**

We were selling many handcrafted items from local vendors for 13 years. We once had 62 consignors, as well as, a large line of retail products and of course our own raw fiber, rovings, yarn, and finished wool products such as socks, hats, mittens, rugs, and mattress pads.

**Do you still sell online?**

Yes we do! We are changing our website and will discontinue our retail and set up a display page for our fiber, from raw to finished products.

**You have different types of groups visit your farm. What do your farm tours entail?**

Most of our bus tours are agricultural tours. We also do some bank groups and mystery tours. Our tours are set up as educational tours to each the many benefits of owning llamas, including agriculture tax benefits. We like to divide the busses into groups where they can do some hands on with the llamas, take a llama for a walk, visit the cria pasture, watch our llamas perform on the obstacle

course, watch a shearing demonstration, learn about our feeding and worming program, as well as, our breeding program. We show them a film, the old favorite, "Alive with Llamas," as well as, some of the newer ones. We teach them the steps of our wool processing, demonstrate spinning, carding, felting, and weaving. Provide them with a catered lunch if they wish and music entertainment after their meals.

**You also host different events on the farm throughout the year, what are they?**

We have hosted many different events over the years. We use to have a big Fall Festival, with craft vendors set up in our fields, horse drawn wagon rides, pony rides, theatre productions, music entertainment, food vendors, petting zoo, specials throughout the store, and vendors selling llama products. We have hosted many Christmas events with horse drawn sleigh rides, Christmas caroling with Santa Claus, and llamas dressed up in Christmas attire.

We have also had classes with an instructor teaching spinning and weaving for a weekend of great fun. We

host a llama fun day for the 4-H kids, as well as, new comers who want to learn about llamas and try their luck on the obstacle course. We were just featured in a Agricultural Tour Bus film promoting our farm and llama business.

**With a super show handler like Kelly in the family, tell us what shows you like to participate in best?**

We have always loved the ALSA shows and continue to support them but we love the excitement and competition at

the futurities like, Badgerland, Celebrity and our favorite the LFA.

**What is the focus of your breeding program?**

We strive to produce and breed quality stock with strong conformation, stylish, elegant, athletic llamas with lustrous fiber and sound minds. We have heavily invested in our female herd choosing strong pedigrees which have proven themselves. Our males have been chosen to add all the extras such as fiber, coverage, color, attractive heads, great ears and of course conformation is a must for both dam and sire. Our breeding program is known for lustrous silky and suri fiber with strong correct yet elegant frames.

**What are some of the success you have had the last couple of years in the industry?**

We have had several of our llamas place in the Top 10 at Nationals, Celebrity and

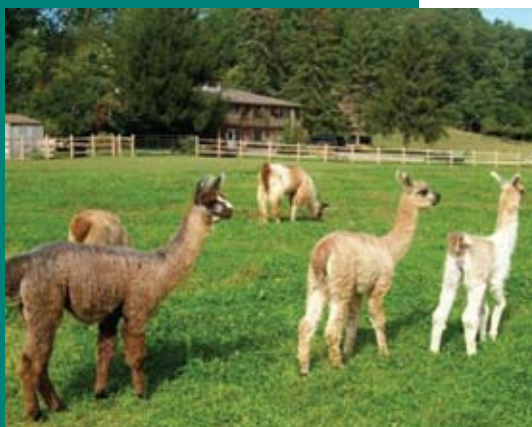
LFA. Several Grands and Reserves in ALSA shows. In 2006 our male GNLC Caspian won his class at the LFA World Champion Futurity and this past year 2008, we had also had 5 llamas place in the top 10. Our stud GNLC Caspian also was on Herdsire Row and received the highest bid for the Herdsire Service Auction which helps to benefit the LFA! We thank Barb and Tom Parsons for their bid.

**You have a great website. How are you marketing it?**

Our daughter Mandy is responsible for most of the work done on the website. Having lots of search engines so your website can easily be found helps. We are linked to our Chamber of Commerce for our bus tours.


We have found that private treaty, farm sales and web sales are a great way to market our llama with less stress on the animals. There are lots of ways to advertise and promote your farm to the public. Hosting events at your farm and inviting the media, this is a great way

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## Sugar River Llamas...

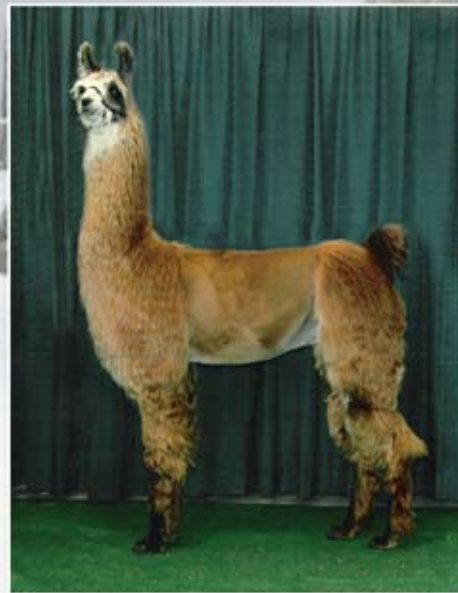
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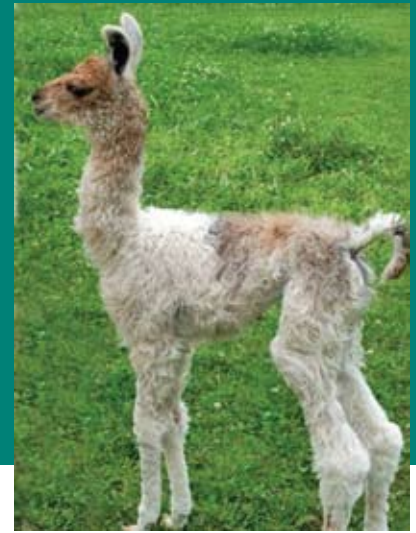


- ALSA Halter Champion and ROM
- 2008 Celebrity World Futurity Class 1 Champion
- Second generation Celebrity World Futurity Champion



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to advertise at **no** cost to you. We have been featured several times in our local newspaper, as well as, The Country Today, Wisconsin Electric Co-p Magazine, Agri -View Farm Magazine and Cover of Country Woman Magazine. Adding your website link to these types of articles you can bring in more traffic to your website. And a definite is advertising in Lama Link, and getting more llama folks to check out your farm online. Thanks Monica for all you do for our llama industry and for the fantastic ads you design.

**Where do you see the future of the llama industry going in the next year or so?**

Our industry needs everyone to work together and we need the show ring to promote our llamas. I believe there are still many new families that will benefit from owning llamas, many 4-H kids out there looking for their next show llama. In our area there are so many people moving into the country and buying these smaller farmettes to enjoy country life and they are looking for a break on their taxes. By adding llamas to their farms they can enjoy many tax benefits and learn of their many functions, such as their wonderful fiber and all it's uses, and I can't think of a better animal for them to raise and to enjoy the emotional satisfaction that we all enjoy in our lives with llamas.

**What direction is Ollendick Farms going in the future?**

We are going to continue to show our llamas as a family, enjoy our lives with llamas and sharing them with our grandchildren. And when they are old enough, they too will be traveling with us and showing their llamas in halter and in youth performance. They are already picking out their own llamas. Kelly's daughter Morgan has been in the llama pasture since she was just a few weeks old, so we know without a doubt where her future is heading with llamas of course, so watch for us in the show ring.

**Thanks for being such an active member of the llama community.**

Visit the "Old Barn" and the Ollendicks at [www.thisoldbarntomah.com](http://www.thisoldbarntomah.com).

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# LFA OR BUST!!

by Sue Wilde

Those cross country road trips are really one of my favorite things to do, sound crazy? With my move to the east, meaning far to the east, Nova Scotia, my side kick Bev Popwich couldn't resist one last road trip with the llama gang. We packed up my llamas, Marie Towell and Tammie Efraimson-Hiraga's llamas and headed for the border where at customs we got "busted"! The broker had us coming from Raymond, Montana instead of Raymond, Alberta! More paper work, you gotta love it. At Dr. Becker's, the federal vet, of course there was one wiley microchip that didn't want to read but finally the reader chirped and we were headed to LFA.

With the crack of dawn we headed out from Hardin, Montana and got busted again! This time by the only deer in a 200 mile radius! Thankfully the damage to the truck didn't impede our "llama drive" and we just kept headin' those doggies east to Cedar Rapids, Iowa.

We followed the trail to the barns with help from Google maps and settled into the routine of the event. Thursday night the Wattigney's treated us all to Louisiana style hospitality with shrimp, veggies, pasta and the greatest garlic bread! We had arrived a little busted up but ready for fun.

We all got a chance to bust up at the geriatric obstacle competition and



the laughs really rolled when "John McCain" and his running mate Sarah Palin maneuvered the course! ( I hope the real Sarah is a little more willing to work with her leader! )

*Continued on page 10...*

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Friday's ALSA show was, as usual, show casing some of our best and the evening "gather around the campfire" was all great grub and gab. Jan Wassink and the ILR board gave breeders the opportunity to view a very informative presentation about out registry and yes there is still room on the conference cruise!! We should be "all aboard" on this!



Sale day is always exciting and stressful. The red carpet presentation is everyone's chance to plan for their next step up in their breeding program.

The 72 llamas available were a superlative group with all types of llamas presented for sale. The online auction was busy with over 21 registered buyers and there were many online bids. For some lots the sale was a bust however due to the pressure of gas prices and travel but for others it was a super day to introduce new genetics excellent breeding programs.

Congratulations and a super thank you to volume buyer, Lew and Jennifer McGinnis of Superior Farms, these folks know how to build a herd!

The classes for the LFA futurity were great with 21 females in the yearling suri class! The prize money stake is enough to motivate all of us to pony up and compete in this event. Check out [www.theLFA.org](http://www.theLFA.org) for all the results.



The LFA board is to be commended, once again, for organizing an event for the llama community to participate in. Without these people willing to walk the line for us we won't have a llama industry and it will be LFA busted!

North America is a huge place but we do have the ability to make our "llama drives" down the Chisholm Trail to where ever we need to be. I say let's get to LFA or Bust, we've got what it takes. Ya'll come back now!

LFA 2009 or bust!

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